



financial
services
training
partners

Core Details

9.30am - 5pm

City of London



6 CPD Hours

To Book

Call

0203 178 4230

Email

Stuart.bull@fstp.co.uk

Online

fstp.co.uk

Your Consultant

Paul Meadows

Paul started his Investment Management career at Royal Insurance in 1983. Paul joined the small team managing Royal's in-house long term UK Equity portfolios. In 1990, following the lifting of exchange controls in Stockholm, he joined the Swedish insurer Trygg-Hansa's London start-up operation to manage its UK Equity exposure. In 1994 Paul moved into the Private Client arena, as part of the Investment Unit of Lloyds Private Banking followed by a move in 1996 to head up the global Equity research at Bank of Butterfield

In 2000, Paul moved into full time training with DC Gardner, the in-house tailored training arm of Euromoney Institutional Investor, specialising in Fund Management, Equity Markets, Private Banking & Hedge Funds. In 2004 he set up his own company, Chadley House Training Limited, structured to work with existing training providers in the market place. The business has grown & diversified the Client base, establishing fresh local relationships with providers in Asia, the Middle East & West Africa. Paul is also a member of the London Stock Exchange Academy Training Team & an Adjunct Teaching Fellow with the UCL School of Management, delivering a one term Masters level Investment Management module at their newly established location in Canary Wharf.

How Financial Markets Really Work

Better understand the financial industry by cutting through the complexities, decoding the jargon and looking at the bigger picture

It's easy to forget the City is a marketplace like any other. Buried beneath the terminology and complexity, people are simply trading financial instruments. Yet it can be difficult to get your head around the bigger picture.

Strip away the mystique, and the world's financial markets are based on a small number of broad concepts. Though the concepts may be used in the context of, say, bond markets, derivatives trading or foreign exchange, the fundamentals remain the same.

So join us for this course and we'll help you **bust through the jargon** and better understand how capital flows. You'll **learn the mechanics of today's worldwide financial marketplace** and how different instruments (and markets) interact.

- Appreciate the scale and depth of the world's financial markets
- Understand the relationship between cash and derivatives markets
- Consider the role of the markets in the pricing of risk
- Recognise the role of the markets in raising money for governments and corporates

Take a bird's eye view of the industry

See the bigger picture – Financial markets are essential for the healthy functioning of the economy. A thorough grounding in the fundamentals of the global system will help you see how the big picture fits together. You'll better appreciate your role in the wider context of the industry and understand why things are the way they are.

Shore up your knowledge – For newcomers in the industry, the sheer complexity of the finance industry can be daunting. And conversations with your peers can quickly show you up as a newbie. This course will give you a firm grasp of the fundamentals, so you can speak with greater authority.

Deliver a better service - The range of financial instruments can be dizzying. A stronger grasp of the latest products (and an understanding of how they interact) will allow you to better serve your firm's clients (whatever your role is in that process).

How Financial Markets Really Work

Cost

£595 / person + VAT £714

A discount of 10% per person is available when booking for 2 or more delegates on the same course in a single booking.

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In-house Course?

This course works well as an in-house event, contact us to discuss your needs on 0203 178 4230 or email info@fstp.co.uk



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The CPD Standards Office

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Agenda

Session	Learning Outcomes
The most Liquid Market in the World – Foreign Exchange	<ul style="list-style-type: none"> • Geography of the Liquidity in the market • Purchasing Power Parity. The Big Mac Index • Spot vs Forward Foreign Exchange • Functions of the Central Banks • How do you forecast Currency movements? • FX - Is it all a zero-sum game? Can it be considered as an Asset Class? • Case Study - Most popular Currency Pairs
The Bond Markets – an Introduction	<ul style="list-style-type: none"> • Bond mechanics basics – Prices vs Yields, Par Values • Bond structures – Fixed vs Floating Rate Coupons, Zero Coupons • Bond universe – Sovereign to Corporate. Risk Free Rates & Credit Ratings • Asset Backed, Eurobonds, Convertibles, Exchangeables, Callable, Puttable • Understanding Yield Curves – Normal, Flat & Inverted • Case Study – Sovereign Default probabilities – a look at the numbers
The Equity Markets and Equity-linked Instruments	<ul style="list-style-type: none"> • Equities in context – comparisons with Bonds as an Asset Class • Depository Receipts for Emerging Market Corporates • Corporate Actions – Dividends, Scrip Issues, Rights Issues, Share Splits • A changing world - Algorithmic Trading & Dark Pools • Securities Lending – By whom & why exactly? • Case Study – Share Turnover Velocities across the World's Exchanges
An introduction to the Derivatives Markets	<ul style="list-style-type: none"> • What are they exactly, who uses them & why? • Exchange Traded vs Over the Counter instruments • Vanilla vs Exotic Derivatives • Financial characteristics; Cash vs Physical settlement • Liquidity & Credit Risks – importance of the Counterparty • Inherent risks with Derivatives – what could possibly go wrong? • Wrap-up Quiz