



Effective Presenting & Public Speaking Techniques for Senior Managers

Core Details

10.00am — 12.00pm
City of London



2 CPD Hours

To Book

Call

+44 (0)204 551 8568
(Please choose option 2)

Email

info@thezishi.com

Online

thezishi.com

Your Consultant

Ges Ray

Ges's background combines a 25 year career in Financial Services, (ACIB qualified High Net Worth Relationship Manager) and a number of subsequent SME based Business Development Manager roles working across UK, Europe & USA offices. Public Speaking was crucial to these roles and enhanced by participation in Public Speaking Competitions, Radio Broadcasting, delivering workshops & compère roles.

As a Member of the Professional Speaking Association, Ges provides an effective mix of business & presenting experience providing a toolkit that enables you to win more business.

Your clock is ticking. You are at your meeting, your conference, your event. In a few moments you are committed to leaving your chair, walking to the front of the room and speaking. Not just speaking but speaking in public. Public Speaking.

How do you feel? How confident are you? How comfortable are you communicating with authority?

Why bother building these skills? Why not simply send round a good slide deck with a well-crafted email? Why put yourself through the stress of public speaking?

You know why; you've been to enough events, conferences and meetings to know that the confident speaker is more likely to have their story heard and become the 'go to' person in the room. And surely you want to be successful in taking your message to your audience, building your opportunities to win business?

As senior management it cannot be underestimated how important it is that you are able to not only step in and handle these situations, but to maximise the opportunity and portray the best image of yourself as a representative of your firm.

We have all witnessed presentations and speeches where the speaker is either too nervous to engage their audience, or loves the sound of their own voice so much that they talk non-stop and drown out the very message they are there to deliver. Take action to ensure you are not one of those speakers.

Benefits

Attending this course will enable you to:

- Build your confidence in public speaking through a practical and interactive workshop.
- Learn a variety of techniques to help you stand up and deliver clear and engaging messages for any situation that would require it.
- Acquire practical skills to ensure you are communicating in an authoritative manner when delivering important messages to either clients or staff.
- Takeaway techniques and tips that can be implemented straight after the session to improve your public speaking.



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Cost

£295 / person + VAT £354

A discount of 10% per person is available when booking for 2 or more delegates on the same course in a single booking.

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In-house Course?

This course works well as an in-house event, contact us to discuss your needs on 0204 551 8568 or email info@thezishi.com

Agenda

Session	Content
Introduction	How we are hard wired through evolution to accord respect and authority to effective speakers.
Practical, interactive workshop	Six essential and effective techniques to help build your confidence in public speaking, and your audiences confidence in you as a speaker, working on: <ul style="list-style-type: none">• Your initial contact, your 'handshake' with the audience• Gaining your audience's attention• Maintaining your audience's attention
Summary and close	Six techniques to effective public speaking – reminder cards.



ZISHI Cornerstone



The CPD Standards Office
CPD PROVIDER: 21020
2016 - 2018
www.cpdstandards.com



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