



# Understanding and Delivering Change

## Core Details

10.00am — 12.00pm  
City of London



2 CPD Hours

## To Book

*Call*  
+44 (0)204 551 8568  
(Please choose option 2)

*Email*  
info@thezishi.com

*Online*  
thezishi.com

## Your Consultant

### David Coombes

David Coombes was employed as a Business Change Manager at Bupa Health & Wellbeing UK from 2001 to 2012. David undertook a variety of change projects during his time with the company including: business process change; organisational/people change; technical change and property infrastructure change. During the last 2 years he has been providing introductory project management training to people in the financial services sector and is currently coaching 50+ project professionals in various organisations towards obtaining their chartered project professional status. David is a qualified Change Management Practitioner, Chartered Professional, Registered Corporate Coach and recently became a Chartered Assessor for the Association for Project Management.

Understanding Change is important to all business leaders and there are already vast amounts of information available from a variety of sources on the topic of change management. This 2-hour interactive Board Room Briefing will simply focus on explaining WHAT change is, WHY it comes about and HOW change can be successfully delivered.

There will be opportunities to network, whilst discussing the drivers for change in your organisation and the briefing will introduce some of the tools, models and methods associated with change management. Delegates will be provided with sufficient information to walk away with a greater awareness and understanding of the topic.

Despite 'change' being very well researched and documented, the delivery of change is unfortunately often poorly executed. This can result in the failure to achieve the required business benefits and/or the incorrect implementation of regulatory change, which can lead to negative publicity for the organisations involved.

One possible answer for the poor track record is the lack of guidance on HOW to deliver the change. Models, methods, frameworks and processes can be easily found, however, are these really providing the leaders of today with the key information they need when implementing change?

Whilst many change management models provide theory of the topic, there is often little to help prepare today's leaders and managers with the tools and skills to help them with the WHY, WHAT, WHEN, HOW and WHERE?

**Join us on this 2-hour briefing to give you a taste of what you need to know and understand:**

- What change is
- Why it occurs
- What drives change in the workplace
- What aspects need to be considered
- How these aspects can be used to deliver successful change



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## Agenda

### Cost

**£295 / person + VAT £354**

*A discount of 10% per person is available when booking for 2 or more delegates on the same course in a single booking.*

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### In-house Course?

*This course works well as an in-house event, contact us to discuss your needs on 0204 551 8568 or email info@thezishi.com*

Session	Details
<b>What is change &amp; why does it occur?</b>	<ul style="list-style-type: none"> <li>• What change is, what change is not and why change happens in the modern financial work environment</li> <li>• Transformational and incremental change</li> <li>• The relationship between change management and project management</li> </ul>
<b>What is currently driving change in your business?</b>	<ul style="list-style-type: none"> <li>• Factors that drive change</li> <li>• Impact of the UK economy</li> <li>• Impact of the UKs withdrawal from the EU</li> </ul>
<b>How to deliver change successfully</b>	<ul style="list-style-type: none"> <li>• Key aspects of delivering change successfully</li> <li>• Human aspects of change v technical aspects of change</li> <li>• Stakeholder arrangements and communications</li> <li>• Project management tool sets and methods</li> <li>• Resource</li> <li>• How can risk management help the delivery of successful change</li> </ul>



ZISHI Cornerstone



The CPD Standards Office  
CPD PROVIDER: 21020  
2016 - 2018  
www.cpdstandards.com



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